

Mr Bradley Gammond,
Programme Officer,
Wyre Forest District Council,
Kidderminster Town Hall,
Vicar Street,
Kidderminster
DY10 1DB

Our Ref: 112/11/JRE

26th March 2013

Dear Mr Gammond,

Kidderminster Central Area Action Plan Modifications

I am responding to the KCAAP Modifications consultation on behalf of the Horsefair Traders Partnership. I note that a number of changes have been made to the retail policies in the plan because of the increase in the definition of small-scale retail from 250 sq.m. to 280 sq.m. net floorspace. This change affects retail Policies KCA.GBP1 Retail Development and KCA.GBP4 Edge-of-Centre and Out-of-Centre Retailing.

In relation to the Schedule of Main Modifications I confirm that we support the proposed changes to Policy KCA.GBP1 to refer to individual units of no larger than 280 sq.m. net and KCA.GBP4 to refer to proposals in excess of 280 sq.m. net. We also support the proposed amendment to Policy KCA.Ch8 to clarify that the floorspace threshold is 280 sq.m. net and to state that "an improved public realm will be sought along Blackwell Street, including a new public space and car parking".

We have no comments on the Schedule of Minor Modifications.

Yours faithfully,



John R England, Director